## The

# CONFERENCE BULLETIN

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## THE CONFERENCE BULLETIN

National Conference of Social Work 82 North High Street, Columbus, Ohio

President: Solomon Lowenstein, New York City Treasurer: Arch Mandel, Dayton, Ohio General Secretary and Editor of the Bulletin: Howard R. Knight, Columbus, Ohio



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1937-38

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> > Dayton, Ohio

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## Section Changes to be Studied

DURING the coming summer and fall the Conference Executive Committee will consider possible changes in the program section alignments, in accordance with the Conference By-laws requiring reconsideration of the sections at intervals of five years or less. The present section system, designed to eliminate numerous and overlapping divisions, was introduced with the 1935 annual meeting.

Any suggestions for elimination or addition of sections should be sent to the Conference office. They will be forwarded to the Committee members.

#### The Cover Picture

EVERYWHERE throughout the Pacific Northwest and tumbling down mountain slopes. Some of the most picturesque of these streams are to be found on the Olympic Peninsula—"America's last frontier"—a two-million acre region of woods and mountains so conveniently near Seattle that many who attend the 65th Annual Meeting of the National Conference of Social Work, June 26 to July 2, will have ample opportunity to visit it.

On the cover of the Bulletin is a glimpse of one of the creeks near Queets Trail which crosses the Olympic Peninsula. Similar scenes are to be found in almost every direction within a few miles of this year's Conference city. They are easily accessible by boat, bus or private car.

## An Outstanding Program

IN Section 2 of this Bulletin is printed the complete preliminary program of the Seattle meeting—a program whose high quality shows plainly enough why the 65th Annual Meeting is expected to prove an outstanding one. The program is the result of work and planning begun early last fall by the Conference Program Committee and section and special committee chairmen and their fellow-planners.

The National Conference is presenting its up-to-theminute program in five sections, seven special committees and five general sessions. Blended with it will be the programs of fifty associate and special groups. th

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The National Conference has not met in Seattle since 1913, or on the Pacific Coast since the 1929 session in San Francisco. The region that was a comparative "little brother" in the national family of social service when the Conference last visited the West has become fully matured in these nine intervening years. And this is a point of definite interest to all who attend the Seattle meeting. The West is well represented on this year's program, and western leadership will have many important things to say to social workers from all parts of the country.

## Looking Ahead to 1940

REPRESENTATIVES of cities wishing to invite the National Conference of Social Work for its 1940 meeting should communicate with the Conference office where details concerning requirements and procedure may be obtained. Buffalo is to be host to the Conference in 1939.

## MEMBERSHIP DRIVE MAKES HEADWAY

Scores of New Members Brought into the National Conference as Chairmen and Committees Open Regional Campaigns throughout Country

By ELWOOD STREET Chairman, National Membership Committee

N the January issue of the Conference Bulletin appeared the first general announcement of the new membership campaign designed to build National Conference of Social Work income to a point reasonably adequate to the services the Conference provides and services it is prepared to provide as income warrants. Now comes the first report of what I am delighted to call definite progress.

From all sections of the country have sprung enthusiastic endorsements of this new-member campaign. Membership com-

mittees are at work from coast to coast. Scores of new members have come into the National Conference during the past month. Much work is ahead . . . but much already has been accomplished.

To present a brief background, here are some of the early steps taken:

- 1. Convinced that the National Conference of Social Work performs an essential service to the entire field of social service and to the country at large and that the scope and effectiveness of its service will increase with sound and logical financial improvement, the Conference Executive Committee authorized a campaign to increase Conference income to a minimum of \$54,500 in 1938. This represents a 33 percent increase in membership income over 1937.
- 2. The Executive Committee created a National Membership Committee.
- 3. One of the first moves of the National Membership Committee was to divide the country into 111 membership regions centered around the larger cities and state capitals.
- 4. The plan then called for appointment of a chairman in each region to organize and head a working

REPORT No. 1 of the new-member campaign is a cheerful one. Social workers throughout the country are answering the call for support in this logical plan to increase National Conference of Social Work income by increasing its membership enrollment. Consequently, membership committees are at work from Westminster, Vermont, to San Diego, California; from Seattle, Washington, to Miami, Florida. And committees in Oklahoma, Idaho, Washington, D. C., and other places have been sending new memberships and new membership checks to the Conference office with enthusiastic regularity. Elwood Street, director of Public Welfare of the District of Columbia, and chairman of the National Membership Committee, herewith tells of the campaign to date. committee responsible for increasing the membership income in the region to a point 33 percent greater than in 1937.

It is gratifying to report that as April began 81 regions were organized, with their chairmen and committees at work—many of these regions already having secured virtually their entire quota increases for the year. Moreover, at least half the remaining regions were tentatively organized and planning soon to start work on their regional membership drives.

The responses from the men and women who have

assumed the chairmanships in their respective regions have been most gratifying, too. The National Membership Committee regarded its task as being considerably lightened upon receipt of such comments as: "I do approve very heartily of the plan." . . . "I want to do all I can to assist in placing the Conference on a strong financial basis so that it can assume a still greater place of leadership in the field of social work." . . . "I think the plan is fine, and I shall be very glad to help in any possible way." . . . "I am grateful for the opportunity to assist in so needed a cause."

With the campaign thus pointing toward success, it is pertinent to survey the prospects if the goal of \$54,500 is achieved—as the National Membership Committee expects. It will mean the National Conference will be free of strength-sapping deficits which have hung on doggedly at the past several years' ends. It will mean, further, that the Conference can plan immediately to extend its services in departments which have long awaited only adequate Conference financing.

Some of the services which have been held back in deference to limited income are an adequate year-around informational service—one that has been partly provided the past several years but which has been

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the 1940 ffice dure aferdrastically curtailed through limited funds; a more extensive publications service in fields inadequately covered—such as a supplementary volume of the annual Proceedings, for which increasing demand has been voiced; a more extensive consultation and coordinating service to state conferences of social work to bolster the laudable, but limited, service now being provided. These are only a few of the things that will come with adequate income There are others—all essential, all worthwhile and all of which properly should stem from the National Conference . . . the organization covering the whole field of social welfare.

As promised in the last issue of the Bulletin, the standings of the 111 membership regions are presented here, showing the region-by-region percentages reached so far toward 1938 quotas. The amounts shown include regular membership renewals as well as new membership payments received in the Conference office up to March 15.

It is to be remembered that the 1938 quotas for each

region are based on an expectancy of 100 percent renew. al of 1937 memberships plus 33 percent of that sum to be derived in new memberships. It should be noted, too, that the National Conference membership year is divided into quarters and regular renewal statements are sent from the Conference office on the first of January, April, July and October. As the April quarter normally is the largest from the standpoint of membership renewals, a vast change in the percentage standings is to be expected in the next report, to be published in the July Bulletin. Regions which have been conducting the most spirited membership campaigns should then stand toward the top of the list. (In connection with the Indiana regions, it is well to remember that the holding of the annual meeting in a given area influences both the membership participation and the quotas in a given year-but this balances out over a period of time.)

Following is the standing of the 111 regions. Listed also are the names of the regional chairmen and regional quotas for 1938.

	Region	Regional	Chairmen	1938 Quota	Percentage reached
1.	Spokane, Wash.		R. L. Bayne	\$151.	127.8
2.	Buffalo, N. Y.		Paul L. Benjamin	623.	84.
3.	Utah		Rose Porter	112.	62.5
4.	Oakland, Calif.		Harry J. Sapper	117.	59.8
5.	Seattle, Wash.		John F. Hall	757.	57.4
6.	Idaho		Louise Cuddy	59.	55.9
7.	El Paso, Tex.			20.	50.
8.	Sacramento, Calif.		Alice M. Coughlin	20.	50.
9.	Concord, N. H.		Harry O. Page	82.	42.6
10.	Tacoma, Wash.			217.	40.5
11.	Hawaii		Ralph G. Cole	125.	40.
12.	San Antonio, Tex.		Mrs. Imogene P. Callaway	68.	36.8
13.	Fall River, Mass.			84.	35.7
14.	Arizona		Ann M. Bracken	76.	32.9
15.	Toledo, O.		Wendell F. Johnson	481.	28.1
16.	Dayton, O.		Edward V. Stoecklein	365.	27.6
17.	Bridgeport, Conn.			268.	27.2
18.	San Francisco, Calif.		C. M. Wollenberg	606.	26.8
19.	South Carolina		Adele J. Minahan	144.	26.3
20.	Akron, O.		E. J. Larrick	224.	25.9
21.	Topeka, Kan.		Kathleen Ennis	105.	23.7
22.	Houston, Tex.		Harold J. Matthews	145.	22.8
23.	Syracuse, N. Y.				21.6
24.	Cleveland, O.		Lawrence C. Cole	1553.	20.4
25.	Philadelphia, Pa.		Betsey Libbey	2025.	20.2
26.	Maine			164.	20.1
27.	Chattanooga, Tenn.		M. W. Brabham	75.	20.
28.	Madison, Wis.			421.	19.7
29.	Vermont				19.4
30.	Duluth, Minn.			157.	19.
31.	Boston, Mass.		Alfred F. Whitman	2166.	18.9

## STANDING OF REGIONS IN MEMBERSHIP DRIVE

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	Region	Regional Chairmen	1938 Quota	Percentage reached
32.	Rhode Island			18.8
33.	Springfield, Mass.		260.	18.4
34.	Maryland	Harry Greenstein	848.	18.
35.	Flint, Mich.	E. S. Guckert	211.	16.6
36.	District of Columbia	Elwood Street	1592.	16.4
37.	Pittsburgh, Pa.		981.	16.2
38.	Omaha	C. F. McNeil	227.	15.4
39.	Kansas City, Mo.	John D. Neal	571.	15.
40.	New York City	Dr. George S. Stevenson	7370.	14.7
41.	Hartford, Conn.		446.	14.1
42.	St. Paul, Minn.	A. A. Heckman	688.	12.8
43.	South Dakota	Ellery E. Kelley	80.	12.5
44.	Harrisburg, Pa.	George Townsend	250.	12.
45.		Mrs. Dorothy Pinney		12.
46.		R. E. Arne		11.9
47.				11.9
48.				11.8
49.		Frank J. Bruno		11.5
50.				11.4
51.				11.3
52.		Roy Sorenson		11.2
53.		H. W. Hopkirk		10.9
54.				10.7
55.		Rebecca M. Blackburn		10.5
56.		Joseph Bonapart		10.5
57.		Sarah T. Knox		10.5
58.		**************************************		10.
59.		E. J. Keyes		9.8
60.		H. T. King		9.7
61.		T. King		9.6
62.		Stockton Raymond		
63.		Anna A. Cassatt		9.1
	D.			
65.	Worcester, Mass.		277.	9.
66.		Robert H. Stroud		9.
67.		David C. Liggett		8.9
68.		David C. Diggett		8.9
69.		Oliver A. Friedman		8.7
70.		J. Quincy Ames		8.4
71.				8.2
72.		C. C. Ridge		8.1
73.		Grace E. Cone		7.4
74.	****	Milo F. Dean		7.3
75.		Kathleen Millikin		6.9
76.		Marcus C. Fagg		6.6
		Mrs. Leora Marcy		6.5
77.	New Orleans, La.	Mrs. Pauline S. Gardescu	591.	6.

## STANDING OF REGIONS IN MEMBERSHIP DRIVE

(Continued)

	Region	Regional Chairmen	1938 Quota	Percentage reached
78		Virgil Payne		5.8
79				5.3
80		Loa Howard		5.3
81		Florence W. Hutsinpillar		4.3
82				4.3
83				4.
84		Arthur W. Nebel		3.9
85.		Frank D. Preston		3.6
86.		Raymond Clapp		3.1
87.		J. Howard T. Falk		2.9
88.	Nashville, Tenn.	Elizabeth W. Nairn	180.	2.8
89.	Youngstown, O.	Anna M. Woodward	185.	2.7
90.				2.5
91.	Dallas, Tex.	Mrs. Glen Carson	203.	2.4
92.	Reading, Pa.		125.	2.4
93.	Trenton, N. J.	John L. Irwin	475.	2.3
94.	North Dakota		225.	2.2
95.	Alabama	Mrs. Harry Simon	277.	1.8
96.	Evansville, Ind.	Mrs. Irene A. Emanuel	292.	1.7
97.	Arkansas		217.	
98.	Austin, Tex.	Mrs. Violet S. Greenhill	38.	
99.	Erie, Pa.	R. O. Loosley	104.	
100.	Fort Worth, Tex.	Henry G. Bowden	27.	
101.	Gary, Ind.		253.	
102.	Kansas City, Kan.	Lyman S. Ford	156.	
103.	Lincoln, Neb.	Louis W. Horne	128.	
104.	Miami, Fla.	Elizabeth A. Cooley	35,	
105.	Mississippi		66.	
106.	Nevada	Lucile Hamner	11.	
107.	New Mexico			
108.		Fred W. Morrison		
109.		Dwight W. Weist		
110.		Mrs. E. J. O'Brien		
111.		Beatriz Lassalle		

## International Proceedings Out

THE proceedings of the 1936 meeting of the International Conference of Social Work reached members of the conference in the United States this month. Published as the "Report of the Third International Conference on Social Work," the volume contains English, French and German translations of each of the

papers presented at the meeting—the full report in the language in which the paper was given and summaries in the other two languages. Included also is the worldwide roll of members and a preface outlining the history of the International Conference.

The volume was published by the international office of the conference, Le Play House, London, England.

## Those Ballot Envelopes

WITH proper apologies, the Conference office acknowledges its prize boner of the spring and joins the chorus of chiders from coast to coast to affirm:

#### The ballot envelope was too small for the ballot!

As the members of the National Conference know, the annual ballots were mailed last month. They were dispatched in envelopes which, in most cases, also contained the regular fee statement, a return envelope for fees—and a return envelope for ballots.

Altogether it made quite a little bundle, as the ballot itself was larger than in past years. The office foresaw that the combined weight approached perilously near the 3-cent-an-ounce mailing limit. So did the Conference printer. Everyone wished to avoid the cost of an extra 3 cents per letter—which meant quite a sum with more than 7,000 letters involved.

Very carefully the printer conducted a series of weighings, then jubilantly announced: "We've got it licked. We can make it just within the 3-cent limit!"

Inspired by the printer's victory, the Conference office issued the "go ahead" order on the printing job. Then everything was all right until the mailing began. It was at that point that the Conference office must be credited with making the original discovery:

#### The ballot envelope was too small for the ballot!

It was found, however, that by making another fold in the ballot one could slip it comfortably in the envelope. So the things went into the mails, and everybody hoped everything would be all right. And everything was—until the return mails started arriving.

"Why doesn't someone arrange for a ballot to fit the envelope? My membership just hinges on this," crackled one of the earliest comments.

"Why not have an envelope large enough!" demanded another.

"Why do you not have your envelopes and ballots fit? It seems so inefficient not to!!" stormed another.

And on and on. Most Conference members apparently found the matter not quite so serious and that by folding the ballot an extra time it could be tucked into the undersized envelope. But the comments continued to arrive.

Nor did the comforting contribution of one of the Conference office workers help much. A graduate of a midwestern university, she rushed into the office one morning to announce that an alumni election ballot she had received did not fit its envelope either.

That morning's mail produced this observation:

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"Your ballot envelope is not large enough for the ballot. A ruler can be procured at a 10-cent store, or a printer would be glad to advise you."

The crisis, we hope, is over. We are sorry. We'll try not to let it happen again.

#### State Conference Services Grow

A T an informal round-table in Chicago a few weeks ago sat the secretaries of eight state conferences of social work and a staff representative of the National Conference of Social Work. Present were secretaries from Illinois, Minnesota, Michigan, Ohio, Indiana, Iowa, Missouri and Wisconsin.

Their plan was discussion of problems of state social work conferences as related to their own organizations. Their purpose: improvement of the operating machinery and programs of their own and other state conferences through exchange of ideas, reports of successes, trials and errors. The result: the participants voted the session a great success.

Five similar sessions in various parts of the country were sponsored during the fall and winter by the National Conference of Social Work—all six, the outgrowth of a smaller-scale regional-meeting plan introduced by the National Conference the preceding year. An effort was made to schedule the meetings in strategic cities to which the secretaries of several state conferences could conveniently travel—and so far as possible at times when a staff member of the National Conference would be in the field on other National Conference affairs.

In addition to Chicago, round-table meetings were held in Denver, Boston, Baltimore, Atlanta and New Orleans with participation by the conference secretaries of Colorado, South Dakota, Nebraska, Massachusetts, Connecticut, New Hampshire, Maryland, New York, Delaware, Georgia, South Carolina, Florida, Louisiana and Mississippi.

These regional meetings represent only one phase of a National Conference of Social Work service to state conferences which has been developed during the past few years. The service was designed to benefit social workers and social work throughout the country by strengthening the position of state conferences.

Six bulletins have been prepared and distributed to state conference secretaries during the fall and winter. Each covered a particular subject, such as: appraisals by institute leaders of state conference institutes they have headed; expressions by state conference speakers of weak points they have encountered in the state conference program set-ups; criticisms and suggestions of study courses and institutes by people who have attended them. Much of the value of these bulletins springs from the fact that they provide a "meeting ground of opinion and expression" for all conference secretaries.

Some other points in the National Conference service are the establishment of a clearing house for the exchange of conference material among the secretaries; preparation of a handbook for use of the secretaries and others (to be published this spring); scheduling of a meeting for secretaries at the Annual Meeting of the National Conference.

The work is well under way. Even bigger things are planned for the future.

#### Is Your Name Here?

DO you know the present addresses of any of the following "missing" members of the National Conference? Bulletins and other Conference mail sent to them at the addresses on record in the Conference office have been returned unclaimed. If any of the names are incorrectly spelled please let us know, too, by writing to the Conference office at once. Thanks!

Ainsworth, Josephine, Saginaw, Michigan Baasch, Hans H., Sedalia, Mo. Boyd, Esther, New York City Brooks, Catharine M., Ottumwa, Iowa Brown, Harold, Toppenish, Washington Brown, Theodore E., Lousiville, Ky. Carter, Mrs. Dorothy E., Martinsville, Ind. Cleve, Anna L., Poplar Bluff, Mo. Coates, Ruby Mae, Seattle, Washington Dillon, F. H., Indianapolis, Ind. Dobney, Frank, Rochester, Minn. Drischel, June, Milwaukee, Wis. Dunne, Coletta, Parker, S. D. Duren, Mary E., New Orleans, La. Frantz, Syd, Toledo, Ohio Fraser, Lorraine, New York City Funk, Edwin, Peoria, Ill. Goodale, Esther, Jeffersonville, Ind. Guthrie, Fay, Santa Fe, New Mexico. Hannum, Florence, Franklin, Ind. Harrigan, Mrs. Nolan, Staten Island, New York City Hart, Neva, Spencer, Ind. Hayssen, Irma, Rochester, N. Y. Hill, Rachel, Indianapolis, Ind. Hodgin, Lois Ann, Martinsville, Ind. Hughes, Margery, Frankfort, Ky. Hutchings, Anne C., Grand Rapids, Mich. Johnson, Mrs. E. W., Columbus, Nebr. Kegg, John H., Athens, Ohio Kipp, Lenna, Defiance, Ohio Lewis, Leona, Elwood, Ind. Momson, Elizabeth K., Chicago, Ill. O'Brien, Marion, Mt. Vernon, Washington Otis, Lillian L., Cleveland Heights, Ohio Owen, Ruth, Washington, D. C. Pierce, C. M., New York City Pierce, Margaret H., New York City Powell, Jennie C., Saginaw, Mich. Reynolds, Wilhelmina, Iowa City, Iowa Ryan, Catharine, Chicago, Ill. Scheffer, Beth, Seattle, Washington Shelton, Leon A., Dayton, Ohio Slagsvold, Marian, Chicago, Ill. Thornton, Mrs. Alice Ingersoll, Washington, D. C. Tierney, Myles J., M.D., Rye, N. Y. Timmons, K. Virginia, Washington, D. C. Tucker, Dorothy, Fort Wayne, Ind. Washington, Charles W., St. Paul, Minn. Wheller, Mrs. Myra, Holland, Ohio Williams, Kenneth I., Cleveland, Ohio Wood, Elmer S., Monroe, La. Wood, Mrs. Katherine D., New York City Zook, Earl B., Wellsburg, W. Va.

## Suggestions For Officers Sought

WHICH Conference members would you like to see elected next year to head the National Conference and plan the programs for its five sections? Your suggestions for candidates are invited by the chairman of the Conference Committee on Nominations and chairmen of the section nominating committees.

Each chairman and his committee will present lists of candidates at the 65th Annual Meeting in Seattle, and your suggestions will assist in assembling representative slates. Elections will be held in 1939.

Send to Evelyn K. Davis, National Organization for Public Health Nursing, 50 W. 50th St., New York City, your suggestions for Conference president, first vice-president, second vice-president, third vice-president and executive committee, seven members to be elected for a three-year term.

Send to Mrs. Lucile Nickels Austin, Charity Organization Society, 105 E. 22nd St., New York City, your suggestions for the following officers for Section I, Social Case Work: chairman, vice-chairman and committee of at least three members to be elected for three-year terms.

Send to Roy Sorenson, National Council, Young Men's Christian Association, 19 S. LaSalle St., Chicago, Ill., your suggestions for the following officers for Section II, Social Group Work: chairman, vice-chairman and committee of at least three members to be elected for three-year terms.

Send to Earl N. Parker, Seattle Community Fund, 307 Douglas Bldg., Seattle, Wash., your suggestions for the following officers for Section III, Community Organization: chairman, vice-chairman and committee of at least three members to be elected for three-year terms.

Send to John A. Fitch, New York School of Social Work, 122 E. 22nd St., New York City, your suggestions for the following officers for Section IV, Social Action: chairman, vice-chairman and committee of at least three members to be elected for three-year terms.

Send to William J. Ellis, Department of Institutions and Agencies, Trenton, N. J., your suggestions for the following officers for Section V, Public Welfare Administration: chairman, vice-chairman and committee of at least three members to be elected for three-year terms.

## Business Session Scheduled

THE annual business session of the National Conference of Social Work will be held in Seattle Thursday, June 30, from 4 to 5:30 p. m.